



**MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION**

**ELECTRONIC DEVICE MANUFACTURER  
REGISTRATION FORM**

*Registration is required under authority of Section 17303 of Part 173, Electronics, of the  
Natural Resources and Environmental Protection Act, 1994 PA 451, as amended.*

**FOR ADDITIONAL INFORMATION, CONTACT THE  
MICHIGAN DEPARTMENT OF ENVIRONMENTAL QUALITY,  
OFFICE OF WASTE MANAGEMENT AND RADIOLOGICAL PROTECTION,  
SUSTAINABLE MATERIALS MANAGEMENT UNIT AT 517-284-6590**

**YEAR 2013-14 FOR DEQ USE ONLY**

*(amended reg)*

Date Received by DEQ:

*1-14-2014*

Received by:

Fee:

Yes ☐ No ☐

ACH Payment Confirmation #:

**ELECTRONIC DEVICE MANUFACTURER:**

**NOTE: COMPLETE THE ENTIRE APPLICATION EVEN IF THE ANSWER IS "NA" or "0"**

1. Company Name (True Name and All Assumed Names): VIZIO Inc.

2. Area Code and Telephone Number:  
(949) 428-2525

3. Manufacturer of:

Video Display Devices

Yes



No



Computers

Yes



No



Printers

Yes



No



4. Mailing Address:

Address: 39 Tesla

City: Irvine

State: CA

ZIP: 92618

Country:

County (if in Michigan):

5. Home Web Site Address: [www.vizio.com](http://www.vizio.com)

6a. Contact name: Caitlin Sanchez

6b. Contact e-mail address: [eco@vizio.com](mailto:eco@vizio.com)

6c. Contact telephone number: (949) 428-2525

**BRAND NAMES OF COVERED ELECTRONIC DEVICE(S) AND TYPE OF DEVICE (video display or computer)  
SOLD BY THE MANUFACTURER**

7. Please list the brand names of covered devices your company manufacturers. (Attach an additional page if necessary.)

(a) VIZIO

(e)

(b)

(f)

(c)

(g)

(d)

(h)

**For Cashiers Use Only**

## TAKEBACK PROGRAM CONSUMER CONTACTS

8a. What Web site address do you provide to consumers for information on your Takeback program? <http://www.wmtracker.com/Vizio>

8b. If the Web site address above includes a link to the Takeback program, describe how to find that link on the Web site: consumers are to select the state of Michigan and click the search button.

8c. If provided, what telephone number do you provide to consumers for information on your Takeback program? 855-347-3652

## TAKEBACK PROGRAM INFORMATION

9. What are the primary method(s) utilized by your Takeback program? Check up to two boxes.

Mailback ☒

Permanent collection site ☐

Collection events ☐

Retailer ☐

9a. Identity of the person responsible for coordination of the Takeback program.

Name: Joanne Persad  
646 208 7346

e-mail address: [jpersad@wm.com](mailto:jpersad@wm.com)

Phone #:

9b. Please describe your Takeback program.

A consumer wishing to send a Vizio product for recycling can request a free shipping label on the above website. The consumer provides their contact information along with their shipping and e-mail address. A label is generated and e-mailed to the consumer along with instructions for printing the label.

9c. Are appropriate devices covered with your Takeback program? Check appropriate box:

If you are a manufacturer of computers, do you accept all brands?

Yes ☐

No ☒

N/A ☐

If you are a manufacturer of video display devices, do you accept all brands?

Yes ☐

No ☒

N/A ☐

9d. Is your Takeback program free to consumers?

Yes ☒

No ☐

9e. Is your Takeback program reasonably convenient and available to and otherwise designed to meet the needs of consumers in this state?

Yes ☒

No ☐

9f. What is the number of devices a consumer may deliver to your program each day? Unlimited ☒ #

10. What information do you provide to consumers on how and where to return covered electronic devices that are labeled with your name or brand label?

Consumers are directed from Vizio's website <http://store.vizio.com/environment/> to WM's <http://store.vizio.com/environment/>. Here they are provided with information on safeguarding their private data before returning electronic items for recycling as well as a commitment to Environmental Stewardship. Upon selecting the state of Michigan, an option to request a mailback label is presented. After the label is requested, an e-mail with the free pre-paid label is sent to the consumer along with instructions.

11. How do you provide information to consumers on how and where to return covered electronic devices?

Information is provided via WMRA's website <http://www.wmtracker.com/Vizio> as well as via toll free number 855 347 3652

recycling facilities.

- Hazardous Materials are not accepted at WMRA – eCycling Services processing facilities other than those typically found in electronic devices. No site has an UST or AST, nor stores quantities of hazardous materials. The used oil generated from the forklifts is sent off to certified recyclers who have been approved through the Waste Management corporate audit program. Propane and lubricant oils are the only petroleum products stored on sites.

Upon receipt of the materials, WMRA – eCycling Services first inspects and weighs all material for proper documentation. If required, serial numbers are also recorded from each item. Then, electronics are de-manufactured into their commodity type such as wire, plastic, steel, aluminum, circuit boards, batteries, cathode-ray-tubes, copper, etc. Typical orders are de-manufactured into commodity types within three (3) business days after the start of the process. These items are then sent to processors who make new sheet-stock or further process the material, such as separating the leaded and non-leaded glass (glass-to-glass recycling).

I, the undersigned registrant, swear and affirm, UNDER PENALTY OF LAW, that the statements contained herein are true and correct. I certify under penalty of law that the information contained on this form, to the best of my knowledge and belief, is true, accurate, and complete. I am aware that there are significant penalties for submitting false information.

PRINT NAME: KEN LONE DATE: 1/13/2014

SIGNATURE: KLone TITLE: VP & CO-FOUNDER